

SPONSORING



2026
EUROPEAN
SUSTAINABILITY WEEK

BUILT ON TRUST. DRIVEN BY INSIGHT. FOCUSED ON IMPACT.

November 23-25, 2026

Steigenberger Grandhotel & Spa Petersberg, Königswinter/Bonn



european-sustainability-week.com

EUROPEAN SUSTAINABILITY WEEK



The European Sustainability Week 2026, organized by EUPD Group, provides a unique platform to discuss the latest national and international developments in sustainability. Over three days, industry pioneers, expert councils, and committees will come together to explore actionable solutions and drive meaningful change.

Each day combines conference sessions with Top Voices on one main stage, interactive breakout sessions, and an exhibition area for solution providers, allowing participants to discover innovative approaches, exchange ideas, and connect with peers.

The European Sustainability Week attracts a diverse audience, including energy industry professionals, ESG leaders, and experts in corporate social responsibility and workplace health management. Attendees can expand their knowledge, gain insights from thought leaders, and explore the latest solutions driving sustainability across industries.



LOCATION

Steigenberger Icon Grandhotel & Spa Petersberg

Königswinter/Bonn
Petersberg, 53639 Königswinter

HISTORY

The Steigenberger Icon Grandhotel & Spa boasts a history full of momentous events. Notably, on November 22, 1949, the Petersberg Agreement was signed within its walls between Chancellor Adenauer and the Western Allies, profoundly shaping the geopolitical landscape of the era. The hotel also served as the seat of the Allied High Commission for Germany until 1955, when West Germany gained sovereignty. In addition, the hotel was the official Federal Guest House during Bonn's tenure as the capital of West Germany. Its legacy even extends to hosting major diplomatic discussions, including a meeting on the Kosovo crisis in 1999 or hosting the International Conference on Afghanistan in 2011.

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Day 1 | Nov, 23
Monday

Environmental Forum
English

The **Environmental Forum** kicks off the European Sustainability Week with an in-depth look at the markets, technologies, and policies shaping the energy and environmental transition. Industry leaders, solution providers, and market analysts come together to discuss what is scalable, what is bankable, and what's coming next – grounded in real market insights rather than hype.

The day concludes with the **EUPD Group's Annual Impact Dinner 2026**. Attendance is strictly by invitation, offering a unique opportunity to network with top performers and industry leaders.



Day 2 | Nov, 24
Tuesday

ESG Summit
English

The **ESG Summit** brings together decision-makers from business, finance, and regulation to explore how ESG is evolving from compliance to strategy. Through market-driven insights, expert panels, and breakout sessions, the summit focuses on what truly matters for competitiveness, investment decisions, and long-term value creation.



Day 3 | Nov, 25
Wednesday

Social Forum
German

The **Social Forum** focuses on Corporate Social Responsibility and Corporate Health Management as essential elements of sustainable transformation. Discussions center on employee well-being, health, skills, and social impact – and on how companies translate social responsibility into resilient organizations and long-term value creation.

Please note: Sessions on this day will be held in German.





KEY POINTS OF INTEREST

1. Powering the Energy Transition

Industry and commerce account for around 40% of the EU's energy use — making them central to decarbonisation. Technologies like photovoltaics, hydrogen, battery storage, and virtual power plants are moving from pilot to scalable infrastructure. Smart grids and AI-driven energy management reshape supply for commercial and industrial customers, while climate adaptation and mitigation strategies build resilience across operations. As geopolitical shifts accelerate, energy self-sufficiency becomes a strategic imperative grounded in real market insights and bankability — not hype.

2. Closing the Execution Gap

The distance between sustainability ambition and measurable progress is the defining ESG challenge of 2026. De-risking transition plans, ensuring audit-ready governance, and embedding climate risk assessment at site level are now prerequisites for bankability and insurability. Companies are moving beyond tick-box compliance toward transparent, data-driven accountability — supported by robust reporting frameworks and independent quality benchmarks that turn ESG commitments into verifiable performance.

3. The Twin Transition

Digitalisation and sustainability are converging into one transformation. The Digital Product Passport creates transparency across supply chains and circular material flows, while AI-powered tools automate Scope 3 tracking, supplier due diligence, and real-time ESG reporting. Circular economy models and regenerative approaches — from resource recovery to biodiversity-positive design — shift from aspiration to competitive advantage, reducing raw material dependency and strengthening supply chain resilience across the full environmental footprint.

4. Financing Sustainable Impact

Capital allocation is being rewired. ESG-linked loans tie interest rates to verifiable KPIs, the EU Taxonomy and SFDR define capital market access, and cross-sector collaboration between corporates, investors, startups, and NGOs accelerates scale. Notably, banks and insurers continue to uphold rigorous ESG risk assessment standards — even as the Omnibus regulation eases certain compliance requirements — recognising that climate and transition risks remain material to portfolios. Impact investing connects credible ESG performance with real financial returns through ecosystem-driven partnerships and independent market data.

5. Future Leadership & Cultural Change

Navigating the polycrisis — geopolitical tensions, regulatory acceleration, and technological disruption — demands a new model of leadership. This topic explores how sustainability moves from the compliance department into organisational culture, how leaders foster resilience and systemic thinking, and why purpose-driven governance strengthens both social impact and business performance. In a world shaped by shifting geopolitical realities, the “S” in ESG gains strategic weight: ethical leadership, social responsibility across global supply chains, and inclusive workplace cultures become competitive differentiators.

6. Investing in People: Health, Wellbeing & Human Capital

People are the most critical asset in any transformation. Corporate Health Management (BGM), workplace health promotion (BGF), and a strategic approach to human capital turn employee wellbeing into measurable business value. From predictive health analytics and resilience programmes to holistic wellbeing strategies, organisations that invest in their people outperform — and the data proves it.



ESW INNOVATION HUB ACROSS ALL TOPICS · ALL THREE DAYS

Innovation across all Topics — The ESW Innovation Hub is the driving force behind every Key Point of Interest. The breakthroughs that close the execution gap emerge where industry leaders, solution providers, startups, incubators, investors, policymakers, and academia converge. The ESW Innovation Hub makes this convergence happen. Across all three days, the Hub provides a high-visibility platform to present curated technologies, services, and business models shaping the transition — in interactive formats that connect demand with solution in real time. From established partners demonstrating thought leadership to startups gaining access to corporates and capital, from investors identifying bankable innovation to policymakers contributing regulatory foresight and evidence-based recommendations. For sponsors and partners, the Innovation Hub is a strategic positioning opportunity that amplifies their presence across every Key Topic and connects them with the full breadth of the ESW ecosystem.



YOUR PARTNERSHIP. YOUR IMPACT.

Every sponsorship level at the ESW is designed to deliver measurable returns: qualified leads, media visibility, and strategic positioning. Choose the level that matches your ambition – and let us help you maximize your impact.

Gold Sponsor – Shape the Conversation

As a Gold Sponsor, you don't just attend – you lead. Your expertise takes the stage. Your perspective shapes the debate. You position your organization as a thought leader in the sustainability transformation. Gold Sponsors gain exclusive access to shape the narrative at Europe's most credible sustainability platform.

Silver Sponsor – Join the Conversation

As a Silver Sponsor, you don't just observe – you engage. Your team on the floor. Your brand in view. You establish your organization as a committed player in the sustainability transformation. Silver Sponsors gain direct access to participate at Europe's most credible sustainability platform.

For **thematic partnerships**, we offer individually tailored collaboration formats, including the opportunity to **co-host** a day of the event.





GOLD

| ENVIRONMENTAL FORUM DAY 1 | ESG SUMMIT DAY 2 | SOCIAL FORUM DAY 3 |
|---|---|---|
| 6 complimentary in-person tickets | 6 complimentary in-person tickets | 6 complimentary in-person tickets |
| Ticket discount on regular ticket price (15%) | Ticket discount on regular ticket price (15%) | Ticket discount on regular ticket price (15%) |
| Panel Participation | Branding and meeting room for 1 breakout session (à 45 minutes) | Panel Participation |
| Branding on site as Premium Sponsor | Branding on site as Premium Sponsor | Branding on site as Premium Sponsor |
| Branding on ESW website | Branding on ESW website | Branding on ESW website |
| Branding in the event app (logo placement, exhibitor profile) | Branding in the event app (logo placement, exhibitor profile) | Branding in the event app (logo placement, exhibitor profile) |
| Promotional material distribution and display | Promotional material distribution and display | Promotional material distribution and display |
| 2x2 m exhibition space & app gamification | 2x2 m exhibition space & app gamification | 2x2 m exhibition space & app gamification |
| Access to delegate list after the event | Access to delegate list after the event | Access to delegate list after the event |
| 2 complimentary tickets for exclusive welcome dinner | 2 complimentary tickets for exclusive welcome dinner | 2 complimentary tickets for exclusive welcome dinner |

SILVER

| ENVIRONMENTAL FORUM DAY 1 | ESG SUMMIT DAY 2 | SOCIAL FORUM DAY 3 | NGO & ASSOCIATION PARTNER |
|---|---|---|---|
| 5 complimentary in-person tickets | 5 complimentary in-person tickets | 5 complimentary in-person tickets | 3 complimentary in-person tickets |
| Ticket discount on regular ticket price (10%) | Ticket discount on regular ticket price (10%) | Ticket discount on regular ticket price (10%) | Ticket discount on regular ticket price (10%) |
| — | — | — | — |
| Branding on site as Basic Sponsor | Branding on site as Basic Sponsor | Branding on site as Basic Sponsor | — |
| Branding on ESW website | Branding on ESW website | Branding on ESW website | Branding on ESW website |
| Branding in the event app (logo placement, exhibitor profile) | Branding in the event app (logo placement, exhibitor profile) | Branding in the event app (logo placement, exhibitor profile) | Branding in the event app (logo placement, exhibitor profile) |
| Promotional material distribution and display | Promotional material distribution and display | Promotional material distribution and display | Promotional material distribution and display |
| 2x2 m exhibition space & app gamification | 2x2 m exhibition space & app gamification | 2x2 m exhibition space & app gamification | 2x2 m exhibition space & app gamification |
| Access to delegate list after the event | Access to delegate list after the event | Access to delegate list after the event | Access to delegate list after the event |
| — | — | — | — |



Maximize your presence at European Sustainability Week with targeted sponsorship opportunities and add-ons, designed to boost your visibility, engagement, and impact before, during, and after the event.

Please note: these opportunities and add-ons are only available in combination with the sponsor packages above.

Optional Sponsorship Opportunities

Logo on organical Lanyards (Nov, 23-25)

EUPD Group's Annual Impact Dinner 2026 (Nov, 23)

- Logo placement on menus, and table tents
- Acknowledgment by EUPD Group during the dinner opening
- Promotional material distribution and display
- 3 additional complimentary tickets for exclusive welcome dinner

ESG Summit Lunch (Nov, 24)

- Logo placement on table tents
- Push notification via the event app
- Promotional material distribution and display

ESG Summit Opening Drinks Reception (Nov, 24)

- Logo on cocktail napkins
- Official Opening of the Drinks Reception
- Push notification via the event app

Shuttle – Vehicle Provided by Sponsor

- Logo placement on signage inside the shuttle
- Visibility in the event app
- Push notification via the event app
- Outdoor exhibitor area

Optional Services & Add-ons:

Room for one breakout session (45 minutes) – subject to availability

Technical equipment: screen at your booth

For **thematic** or **industry partnerships**, we offer individually tailored collaboration formats. Please contact us for further details.

VOICES



„The vibe at the event was unique. The speakers and topics were carefully selected.“

Participant, ESG Summit 2025



„The ESG Summit was a splendid opportunity to get in touch with customers and also potential partners [...] we had a splendid day networking with a lot of people, interesting personalities and we definitely come back next year.“

F&F energy innovation, Sponsor ESG Summit 2025



„The summit successfully covered the 3 main ESG pillars with variety of topics and speakers. The inclusion of the audience and organizations representations was great.“

Participant, ESG Summit 2025



„[...] the energy transition will only succeed if all relevant stakeholders will come together. This means from finance, from policy, from technology but also end consumers. And this makes this event so special because we have all relevant stakeholders here in just one room.“

Solpanet, Sponsor ESG Summit 2025



„[...] discussing it with like-minded people helps creating solidarity, helps overcoming uncertainty [...] leaving this place at the ESG Summit with a feeling of not being alone, being part of a movement. And I think with a pressure on ESG and sustainability right now, this is the best that could have happened.“

Dr. Robert Habeck,
Vice-Chancellor and Federal Minister for Economic Affairs and Climate Protection (2021-2025) Federal Chairman of Bündnis 90/Die Grünen (2018-2022)

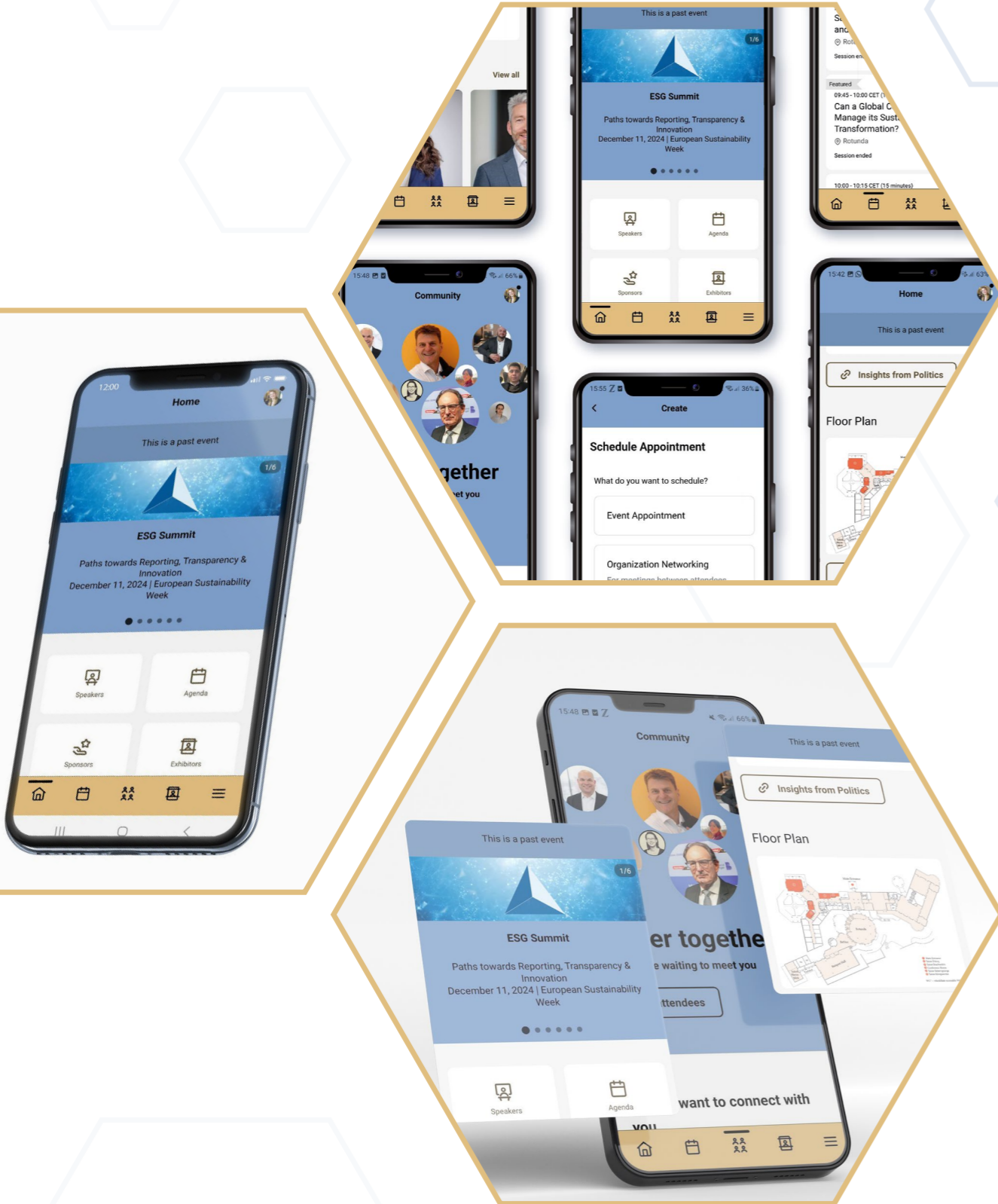


MORE VISIBILITY. MORE ENGAGEMENT. MORE LEADS – OUR EVENT APP.

Our event app is your gateway to meaningful connections. It enables exhibitors and sponsors to engage directly with attendees – whether on-site or online. Through intuitive features like contact requests and 1:1 meeting scheduling, the app simplifies interaction and helps you generate qualified leads while maximizing your ROI.

Your key benefits at a glance:

- **Sponsor & Exhibitor Directory:** Be visible in the official in-app exhibitor listing. Showcase your company in an engaging and accessible way – any time, anywhere.
- **Interactive Challenges:** Traffic and engagement with custom in-app gamification.
- **Effortless Lead Generation:** Capture qualified leads via contact forms, meeting requests, and booth staff – all managed through the app.
- **Turn visibility into value – and your presence into lasting impact.**



AWARDS DURING ESW 2026

The **European Sustainability Week** serves as the premier gathering for those leading the global transition. By presenting prestigious recognitions across the three pillars of **ESG, Social, and Energy**, EUPD Research creates a stage for excellence—and, more importantly, a catalyst for high-level dialogue.

These honors act as a magnet for Europe's most influential **decision-makers, visionaries, and C-level executives**. To be present is to be at the heart of an exclusive network. It is a rare opportunity to engage directly with the minds defining tomorrow's sustainable standards today.

Every recognition is backed by the rigorous substance of over **25 years in market research**. This deep-rooted experience makes EUPD Research a definitive authority on quality and credibility. This isn't just about the accolades; it is an encounter with the industry's gold standard.

ESG TRANSPARENCY AWARD



The **ESG TRANSPARENCY AWARD** honors organizations that have already embarked on the path to greater corporate social responsibility and have implemented forward-looking sustainability concepts in their corporate strategies.

The transparent presentation of all sustainability measures through verifiable ESG reporting establishes these pioneers as role models deserving of broad media coverage. After all, these companies show that environmental, social and governance reporting not only serves the fulfillment of laws but primarily addresses the protection of people and their environment.



HEALTHY EMPLOYER



The integration of workplace health measures is a strategic management task that also provides significant benefits for your employer branding.

The award „**Healthy Employer**“ enhances the positive perception of your employer brand and publicly showcases your exemplary corporate values.

The award is based on the renowned „Corporate Health Evaluation Standard“ (CHES) quality model and serves as a tool for both internal and external communication of your social commitment.



TOP BRAND CORPORATE SUSTAINABILITY

The **Top Brand – Corporate Sustainability** Award is a distinguished recognition for leading service providers in the field of sustainability. Based on nominations from top experts in the sustainability sector, this award highlights organizations that have proven their excellence through a rigorous, practice-based evaluation process. It helps decision-makers across industries and company sizes connect with trusted partners to drive forward their sustainability strategies.



ENERGY TRANSITION AWARD – SUPPLIER



The **Energy Transition Award** is presented to manufacturers who distinguish themselves through outstanding results among installers and end customers, and thus drive forward the energy transition in Germany in the individual segments such as electricity, heating, energy efficiency and mobility, in an exemplary manner through their commitment.

The electricity category awards manufacturers of PV modules, inverters and energy storage systems. Heat pump manufacturers can qualify in the heat category. The energy efficiency category honors manufacturers of home energy management systems (HEMS). The mobility category includes wallbox manufacturers.



SOLAR PROSUMER AWARD

With over 22,000 product recommendations from prosumers in 11 countries, trust in both the product and brand is significantly strengthened. Prosumers serve as trailblazers in the energy transition, leading by example and showcasing their endorsement as pioneers.

The **SolarProsumerAward**® is presented across various categories, recognizing outstanding achievements in:

- Photovoltaic systems (modules and inverters)
- Energy storage solutions
- Home energy management systems (HEMS)
- Electromobility (charging stations and electric vehicles)
- Heat pumps



TOP INNOVATION AWARD



The **EUPD Research Top Innovation Award** honors manufacturers and startups driving the renewable energy sector through outstanding technological innovation. The award recognizes solutions that set new standards in efficiency, sustainability, and market impact.

The award is presented across various categories, recognizing outstanding innovations in **Modules, Mounting Systems, Inverters, Storage, Energy Management Systems (EMS), Charging Stations, Heat Pumps, Optimizers, Carports, AI Solutions**, and **other innovations in renewable energy**.



TOP BRAND ENERGY SECTOR

The Top Brand Awards recognize companies for outstanding performance, quality, and trust in the renewable energy sector. Based on comprehensive analyses and the application of EUPD Research's innovative quality models, best-in-class companies may be awarded certifications such as **Top Brand PV Supplier, Top Brand Heat Pump, or Top Brand EPC and Project Developer**.

These awards strengthen credibility, increase trust among end consumers and business partners, and enhance brand recognition and market visibility.





HONOREES & DELEGATES

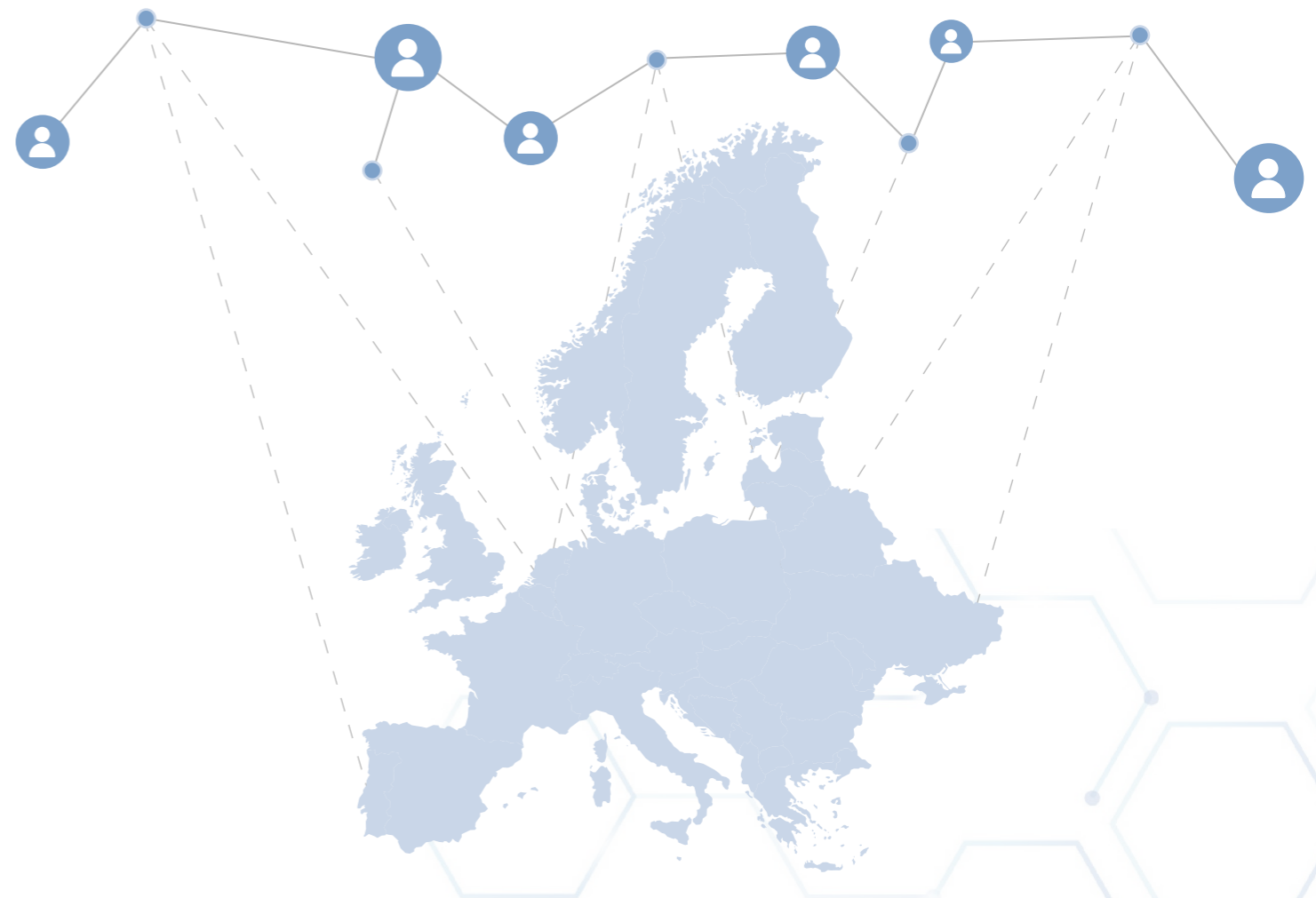
2024/2025



LOOKING BACK AT

ESW 2025

The European Sustainability Week (ESW), organized by the EUPD Group, offered a unique platform for discussing the latest national and international sustainability developments to ESG and sustainability experts across Europe:



Delegates from more than

600 Delegates

23 countries

More than

60 Speeches, Presentations and Breakout Sessions

25+ years market experience



Axkid 2.642 Follower:innen
2 Monate •

+ Folgen

We are proud to share that Axkid has been rated "Excellent" in the ESG Transparency Award with a score of 87.04%. This recognition places us among... mehr

Übersetzung anzeigen

Axkid rated "Excellent" in prestigious ESG Transparency Award

Kerstin Heinrich • 2. Head of Corporate Sustainability
1 Monat •

+ Folgen

Head of Corporate Sustainability

... would to share that **KUKA** was honored with the Transparency Award from the **EUPD Group ESG** for parent reporting on ESG topics and achieved excellence class. Especially in times of regulatory uncertainty around ESG reporting, it becomes clear that sustainability is more than just fulfilling a legal obligation.

... lot to the ESG Team and to all global colleagues who contributed to this great achievement! Recognition motivates us to continuously improve sustainability performance.

... Ursula, Barbara Frittmann, Marianne Manhard, and Ingrid Trommer

... for details: <https://lnkd.in/dcn2phd5>

Übersetzung anzeigen

TEU Shipping & Forwarding Group
13,491 Follower:innen
5 Tage •

ESG TRANSPARENCY AWARD: TEU SHIPPING & FORWARDING COMPANY ... mehr

Übersetzung anzeigen

Theodore Vafeiadis und 1 weitere Person

Sebastian Hopp • 1. Accelerating Sustainable Transformation
2 Monate •

Nachhaltigkeit ist gerade out."

... Dieser Satz fiel auf der European Sustainability ... mehr

W. Neudorff GmbH KG
2,454 Follower:innen
2 Wochen •

+ Folgen

... wurde erneut mit dem ESG Transparency Award in der Exzellenzklasse ausgezeichnet. Ein starkes Signal dafür, dass wir **#Nachhaltigkeit** nicht nur als Marketinginstrument, sondern verlässlich leben. ... mehr

Reaching
+10m
Follower

Press Release 16. December 2025 • Vienna • 1 min reading time

Kapsch TrafficCom receives ESG Transparency Award

officebase |

produkte büroplanung news coworking mehr

home | news | assmann steigt in höchste exzellenzklasse des esg transparency award auf

Veröffentlicht am: 05.12.2025

assmann steigt in höchste exzellenzklasse des esg transparency award auf

Timo Poppe • 2. CEO EEW Energy from Waste
2 Monate • Bearbeitet •

+ Folgen

Transparenz ist die Grundlage für Vertrauen – besonders in der Nachhaltigkeitsberichterstattung. ... mehr

ESG Transparency Award • 2 Seiten

Mehr über für Umwelt, Zukunft, Nachhaltigkeit

Melanie Kubin-Hardewig • 1. Vice President Group Corporate Responsibility
2 Monate •

... What is the cost of uncertainty in decarbonization? Or better: Is uncertainty even the real problem?... mehr

Übersetzung anzeigen

Raya Makawi • 1. Advisor: Government Relations | ESG & ...
2 Monate • Bearbeitet •

We all care ... but about what? 🙄
At the **#ESGSummit2025** in **#Bonn** Germany, **#transparency** was at the heart of every... mehr

Übersetzung anzeigen

Eventrückblick

ESG Summit 2025: Nachhaltigkeitsszene traf sich auf dem Petersberg

News 15.12.2025 | 16:21 Uhr

Häufige Online Redaktionen

Zum Thema

Nachhaltigkeit: Innovationen für eine nachhaltige Zukunft

Cumulated Global
PR Reach:
8,250,000
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in