

DELEGATES



2024
ESG SUMMIT
EUROPEAN
SUSTAINABILITY WEEK

Paths Towards Reporting, Transparency & Innovation

10-12th December, 2024 | Steigenberger Icon Grandhotel & Spa



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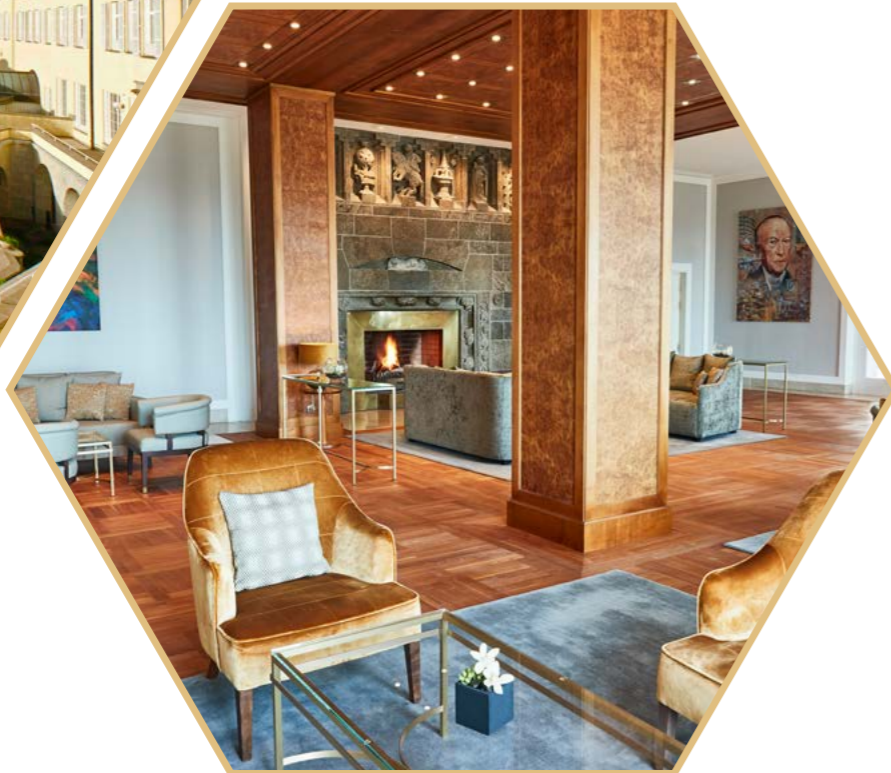


EUROPEAN SUSTAINABILITY WEEK

The **European Sustainability Week** organized by EUPD Research, offers a unique platform for discussing the latest national and international sustainability developments with industry pioneers, expert councils, and committees.

On the second day of the European Sustainability Week, the **ESG Summit 2024** offers attendees a chance to expand their knowledge, make valuable contacts and learn from industry leaders. From inspiring keynotes to interactive panel discussions, participants can exchange ideas with like-minded people and work together to find ways to drive reporting, transparency and innovation in their companies.

A special highlight this year is the **exhibition area** for solution providers, which enables participating companies to find out about innovative approaches and products in the field of sustainability.



LOCATION

Steigenberger Icon Grandhotel & Spa Petersberg

Königswinter/Bonn
Petersberg, 53639 Königswinter

HISTORY

The Steigenberger Icon Grandhotel & Spa boasts a history full of momentous events.

Notably, on November 22, 1949, the Petersberg Agreement was signed within its walls between Chancellor Adenauer and the Western Allies, profoundly shaping the geopolitical landscape of the era. The hotel also served as the seat of the Allied High Commission for Germany until 1955, when West Germany gained sovereignty. In addition, the hotel was the official Federal Guest House during Bonn's tenure as the capital of West Germany. Its legacy even extends to hosting major diplomatic discussions, including a meeting on the Kosovo crisis in 1999 or hosting the International Conference on Afghanistan in 2011.



Sustainable Investing and Financing Opportunities

Sustainable investing and financing opportunities are becoming increasingly important as they combine long-term financial returns with positive environmental and social impacts. Companies and investors who opt for sustainable investments not only benefit from stable financial results, but also actively contribute to the promotion of a sustainable development. Companies that position themselves as pioneers in a changing economy thus secure a competitive advantage. Overall, sustainable investments contribute to the transformation of our economy by channeling capital into projects that have a positive social and environmental impact.

CSR and ESG Integration in Business Strategies

The integration of ESG criteria into business strategies is crucial for the long-term success of a company. It leads to cost savings, higher productivity and increased investor and stakeholder confidence. In addition, ESG integration promotes innovation and sustainable business practices that ensure long-term value creation. Companies that implement ESG criteria are better prepared for regulatory requirements and position themselves as attractive employers and business partners in a changing economy.

Commercial and Industrial (C&I) in the Energy Sector

The Commercial and Industrial (C&I) sector accounts for nearly 40% of total energy consumption in the EU, highlighting its significant impact on overall energy use. The sector's higher energy demands, combined with increasing regulatory and voluntary commitments to sustainability, have positioned it as a key area for potential renewable capacity additions. As the push for cleaner energy intensifies, the C&I sector stands out as having immense potential for integrating renewable energy sources, thereby contributing to the EU's broader goals of reducing carbon emissions and promoting sustainable energy practices.

Twin-Transformation: Sustainability Strategies and Data Management

At a time where sustainability has become a deciding factor in a company's success, it is essential that companies measure and evaluate their sustainability performance. A smart sustainability strategy has to be based on carefully selected performance indicators that enable continuous improvement due to real time control. Data management plays a vital role in this. Only once all relevant data is collected, validated and brought into a meaningful form will companies be able to measure, evaluate and transparently communicate their successes and challenges in a reliable manner. Digital solutions are a way to create a more efficient and precise process.

Governance and Transparent Corporate Management

Responsible corporate governance and transparent management structures are crucial for long-term business success. Transparent management practices and strong governance structures enable companies to achieve stability and long-term value creation by identifying risks at an early stage and managing them effectively. Responsible leadership and clear decision-making processes strengthen stakeholder trust while promoting sustainable business practices that matter in the long term. Companies with good governance are therefore particularly attractive to investors and business partners, which gives them a decisive.

Environmental Protection and Climate Change Adaptation

Protecting our environment and adapting to climate change are key challenges of our time. Companies that take on these tasks make a decisive contribution to sustainability and global climate protection. By investing in energy-efficient technologies and the sustainable use of resources, they reduce their ecological footprint and cut operating costs. These pioneers that focus on environmentally friendly innovations create competitive advantages for themselves and also actively contribute to the creation of a sustainable future.

2024

KEY POINTS OF INTEREST

Contextualizing Sustainability – Thresholds and Allocations

The term sustainability can be defined in different ways. Sustainability is not absolute, but must always be considered in context. Companies are therefore encouraged to assess their sustainability performance in relation to thresholds and allocations that are specifically relevant to their sector and geography. This enables them to measure and communicate their performance in a meaningful way and facilitates comparison with other companies in their industry. It also allows companies to better identify which areas of their sustainability strategy they need to further improve in order to ensure long-term sustainable growth. Transparent reporting aims to trigger change at the micro level of individual companies, but also at the meso level of industries, investment portfolios and regional habitats, and ultimately at the macro level of economic, social and environmental global systems.

Standards and Regulations – Excessive Bureaucracy or Useful Guidance

Standards and regulations play an important role in promoting sustainability in companies. On the one hand, they provide a framework within which sustainability goals can be defined. On the other hand, they ensure that companies implement their goals in a credible way and that their performance is assessed and verified by independent third parties. This can help to gain the trust of customers, investors and other stakeholders and protect their reputation. However, regulation can also be overbearing and impose unnecessarily complicated and costly procedures on companies.

Circular Economy – From Cradle to Cradle – Designing a Circular Economy

The idea behind a circular economy is to use resources in a sustainable and efficient way by reusing them in a continuous cycle. Instead of a conventional linear economic system where resources are thrown away after being used, products and materials are reused in new products and materials at the end of their life. This avoids waste, resources are used for longer and the environmental impact is reduced. Companies can consider circularity in all phases of their product cycle - from production to disposal. This opens up opportunities for innovation and new business models aimed at reducing resource consumption and waste. At our events, you will have the opportunity to listen to experts and practitioners share their experiences and best practices for designing a circular economy.

Health, Social Justice and Diversity

Social justice and diversity are essential elements of a fair and inclusive society. Companies that create an inclusive working environment and promote social justice benefit from increased innovation and creativity since different perspectives and experiences enrich decision-making processes and lead to better solutions. A diverse working environment also strengthens understanding and cooperation between employees from different backgrounds and promotes a harmonious working atmosphere. Understanding the impact of social innovations and CSR programs is essential to make positive contributions to society and strengthen stakeholder trust.



TARGET GROUP

CEOs, CFOs and other company executives

Heads of business development and strategic planning

Sustainability managers

Sustainability consultants and ESG experts

Renewable energy buyers



DRINKS RECEPTION

We are pleased to invite you to our exclusive Drinks Reception! Enjoy a relaxing evening in a pleasant atmosphere, surrounded by colleagues, business partners, and stakeholders from the ESG sector. This event offers the perfect opportunity to mingle in a casual setting, make new connections, and nurture existing relationships.

Look forward to a selection of exquisite drinks and delicious snacks. Our bar offers a variety of drinks and non-alcoholic beverages. Let our professional bar staff pamper you and enjoy the relaxed atmosphere.

We look forward to spending a pleasant and unforgettable evening with you!



DATE
DECEMBER 11
FOLLOWING THE
CONFERENCE PROGRAM

LOCATION
ROTUNDE

Steigenberger Icon
Grandhotel & Spa Petersberg



CORPORATE HEALTH AWARD

The **Corporate Health Award** is the most prestigious award for excellent corporate health management in Germany. The underlying quality standard enables employers of all industries and sizes to analyze and assess their own management systems.

Together with business, science, and politics, we create awareness for the continuously growing societal relevance of sustainable promotion of health, satisfaction, and performance of employees - this is the only way employers remain competitive amidst current and future challenges. The award ceremony to honor the winners and seal bearers will take place on December 10, 2024, as part of a festive gala evening.



DATE
DECEMBER 10
INVITED GUESTS ONLY

LOCATION
ROTUNDE

Steigenberger Icon
Grandhotel & Spa Petersberg



CORPORATE HEALTH
AWARD



ESG TRANSPARENCY AWARD

The **ESG TRANSPARENCY AWARD** honors organizations that have already embarked on the path to greater corporate social responsibility and have implemented forward-looking sustainability concepts in their corporate strategies.

The transparent presentation of all sustainability measures through verifiable ESG reporting establishes these pioneers as role models deserving of broad media coverage. After all, these companies show that environmental, social and governance reporting not only serves the fulfillment of laws but primarily addresses the protection of people and their environment.



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ESG
TRANSPARENCY
AWARD

ENERGY TRANSITION AWARD – SUPPLIER



The **Energy Transition Award** is presented to manufacturers who distinguish themselves through outstanding results among installers and end customers, and thus drive forward the energy transition in Germany in the individual segments such as electricity, heating, energy efficiency and mobility, in an exemplary manner through their commitment.

The electricity category awards manufacturers of PV modules, inverters and energy storage systems. Heat pump manufacturers can qualify in the heat category. The energy efficiency category honors manufacturers of home energy management systems (HEMS). The mobility category includes wallbox manufacturers.



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SOLAR PROSUMER AWARD

With over 22,000 product recommendations from prosumers in 11 countries, trust in both the product and brand is significantly strengthened. Prosumers serve as trailblazers in the energy transition, leading by example and showcasing their endorsement as pioneers.

The **SolarProsumerAward**® is presented across various categories, recognizing outstanding achievements in:

- Photovoltaic systems (modules and inverters)
- Energy storage solutions
- Home energy management systems (HEMS)
- Electromobility (charging stations and electric vehicles)
- Heat pumps



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**SOLAR
PRO
SUMER
AWARD**

REFERENCES (EXCERPT)



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